

Name.

Describe your style and what you typically wear currently. Do you want to change it?

What is your end goal from this process (e.g., look more pulled together, get dressed faster every morning, get help putting outfits together)?

Would you say you have a strong attachment to your clothing (i.e., do you have a hard time letting go of items/cleaning out your closet)?

Do you appropriately care for your clothes (hang items appropriately, dry clean, mend/alter, delicate wash, iron,

spot clean)?

What are the areas you want help (circle all that apply)?

|  |  |  |
| --- | --- | --- |
| Fall | Casual day | Shirts |
| Winter | Work | Pants/Jeans |
| Spring | Night | Skirts |
| Summer | Weekend | Dresses |
|  | Black Tie | Sweaters/Jackets |
|  | Vacation | Bags/Shoes |
|  |  | Undergarments |
|  |  | Accessories |

Are there other areas you would like help with that aren’t listed?:

Circle your favorite stores, cross out your ***most*** hated!

|  |  |  |
| --- | --- | --- |
| Bloomingdales | Nordstrom | Farfetch |
| Bergdorf Goodman | Theory/Vince | Shopbop |
| Saks Fifth Avenue | Intermix | Zara |
| Net-A-Porter | J. Crew | Old Navy/Gap/BR |

Any other boutiques/stores/labels not listed that you love/hate?

Are there particular brands that you love? Hate?

Do you like to shop? How often? What are the circumstances?

Do you prefer to shop online or physically visit stores?

When you look at your closet and your clothes, how would you describe your spending pattern?

What is your comfortable price point per piece of clothing?

Have you worked with someone in the past? What did you like/hate about your experience?

Any other requirements regarding your closet or your clothes purchasing that I should know about (e.g., only wear heels 2” or lower, don’t like to show my arms, etc.)

**General Sizing:**

Top:

Bottom:

Jean:

Bra:

Shoe:

Dress: